Fiscal Year 2011 ended on a positive note with $50.6 million raised, bringing the Our University Our Moment campaign total to $278 million. Viewed in the context of a slow economy, this success is gratifying—we deeply appreciate the generosity of alumni and friends.

The collective impact of our donors’ support is becoming increasingly apparent. For the first time ever, U.S. News & World Report ranked the University of Connecticut among the nation’s top 20 public universities—a rise from #27 last year to a four-way tie for #19. Private philanthropy helped get us there.

Yet, even as we savor this good news, major challenges lie ahead. Since the end of our fiscal year, economic instability in the world has caused unease, and a weak economy continues to bedevil the nation and the state. Like other public universities, UConn has had to come to grips with a drop in state support—a defining feature of the “new normal.”

Now, more than ever before, building the endowment is essential for UConn's future. Next to other top-20 public institutions, UConn's endowment—$329 million on June 30th—is anemic. Consider the top three: University of California, Berkeley, $2.6 billion (June 2010); University of California, Los Angeles, $1.8 billion (March 2011); University of Virginia $5.2 billion (May 2011); or an institution tied with UConn for #19, the University of Pittsburgh, $2 billion (June 2010).

Funds generated by a strong endowment are vital to attracting eminent faculty and high-caliber students—key ranking measures—and providing long-term stability. Because UConn’s endowment is far below the level needed to sustain a leading university, President Susan Herbst has set growing the endowment among her highest priorities, with a goal of $1 billion.

UConn is on the cusp of becoming a truly great public university—private philanthropy has to take us the final distance.

Many thanks for supporting the University of Connecticut.

Sincerely,

Mark R. Shenkman
Chairman, Board of Directors
University of Connecticut Foundation

John K. Martin
President
University of Connecticut Foundation
GIVING BACK. MOVING FORWARD.

The University of Connecticut Foundation, Inc. raised more than $247 million in support of the University mission through The Campaign for UConn. This is 25 percent above our $197.6 million goal and represents the second highest amount raised for this purpose since 2001.

$114 million raised for the Division of Athletics. The $114 million total raised for the Division of Athletics includes $9.8 million raised for the UConn Health Center, the Division of Athletics, and all other areas of the University was designated for facilities and operations.

$28 million for scholarships.

$51.1 million for capital improvement projects.

The Foundation manages both its own and University assets. Total Foundation assets equal $396 million, an increase of $51.1 million, or 19 percent, increase over 2010.

The Campaign surpassed its $220 million fundraising goal, 2 percent above the当初的 $220 million goal for the final year of the effort. Total Assets stand at $314.1 million, which is a 6 percent increase over 2010.

Endowment assets by purpose:

- Scholarship: $247.2 million, up 11 percent from 2010.
- Faculty: $83.7 million, up 10 percent from 2010.
- Athletics and all other areas of the University: $114 million, up 8 percent from 2010.
- The Health Center, the Division of Athletics, and all other areas of the University: $9.8 million, up 6 percent from 2010.
- Storrs and UConn Health. The $9.8 million total raised for the UConn Health Center, the Division of Athletics, and all other areas of the University was designated for facilities and operations.

The University of Connecticut Foundation, Inc., founded in 1976, is an independent, non-profit corporation, incorporated in the State of Connecticut. It is the official institutionally related foundation of the University. The Foundation’s primary purpose is to engage in charitable solicitations of gifts and bequests in support of the University mission and the University’s capital needs. The Foundation operates independently of the University and is accountable only to its Board of Directors.

The Foundation is governed by a Board of Directors, elected by the University’s Board of Trustees. The Foundation’s primary purpose is to engage in charitable solicitations of gifts and bequests in support of the University's mission and the University’s capital needs. The Foundation operates independently of the University and is accountable only to its Board of Directors.

The Foundation’s management of the investment portfolio is focused on maximizing risk adjusted returns for the long term and ensuring that the portfolio’s liquidity needs are met. The portfolio is diversified across many asset classes, which includes stocks, bonds, real estate, private equity, and alternative investments. The Foundation’s investment strategy seeks to provide a consistent positive real rate of return, while managing the impact of market variability over the long term.

The Foundation’s investment strategy reflects the needs and goals of the University and its partners. The Foundation’s primary focus is on long-term investment and ensuring that the University’s financial resources are available to support its mission.

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