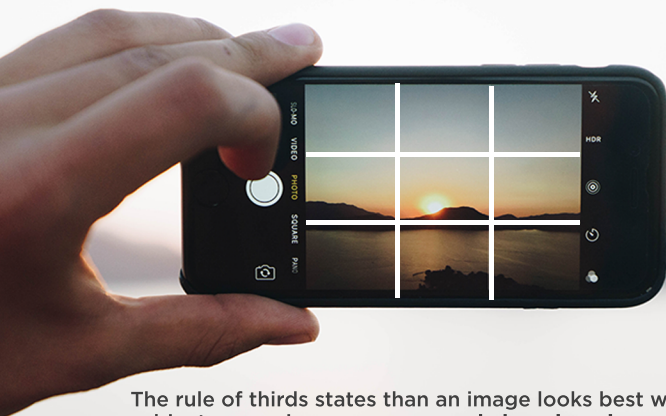


UConn | ALUMNI COOL TIPS

TO CAPTURE AWESOME SMARTPHONE PICTURES AT YOUR EVENT

1: USE THE RULE OF THIRDS



The rule of thirds states that an image looks best when its subjects or regions are composed along imaginary lines which divide the image into thirds vertically and horizontally.



Many smartphones have an option to turn a grid overlay on in your phone to help you get that killer shot!

2: AVOID ZOOMING

Typically, smartphone camera zooming doesn't work very well. You end up losing image quality, and increasing pixelation and camera shake, resulting in a blurry, unusable photo (in this case, a blurry Mr. Jingles).



When in doubt...get closer to your subject, and avoid your urge to zoom!



3: TAP TO FOCUS



Did you know that when you're framing your shot, you can tap the screen on what you want focused, and most phones will automatically adjust focus and exposure to get the best shot?



Sometimes the first tap isn't perfect; feel free to tap until you get focused, then stay steady and shoot!

4: SIZE MATTERS

Check the settings of your camera! When you're shooting images and sending them to be used in marketing efforts, design and social teams need the biggest (highest resolution version) possible!



Smartphone camera settings differ...typically, you can adjust quality easily...the higher resolution the better.

SMARTPHONE BEST QUALITY SETTINGS

iPhone 6: 3264 x 2448 pixels
Samsung S7: 4032 x 3024 pixels



5: KEEP IT CLEAN



Research suggests that on an average, a touch phone has 25,000 germs per square inch. Without a doubt, grease, grime, dirt, and other gunk on your camera lens will negatively affect the quality of your pictures.



Give your lens a quick wipe down with a microfiber cloth, or a LensPen...it'll make a BIG difference!

Follow these tips, get some great shots!

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