



How to Become a Champion

Step by step instructions through the Community Funded Platform to sign up and become a champion.

What is a UConn Gives Champion?

Someone who:

- Truly bleeds blue with a strong passion for UConn
- Has a strong network to engage (think: people who have an active social media presence, are/were highly involved on campus, frequently attend alumni events, etc.)

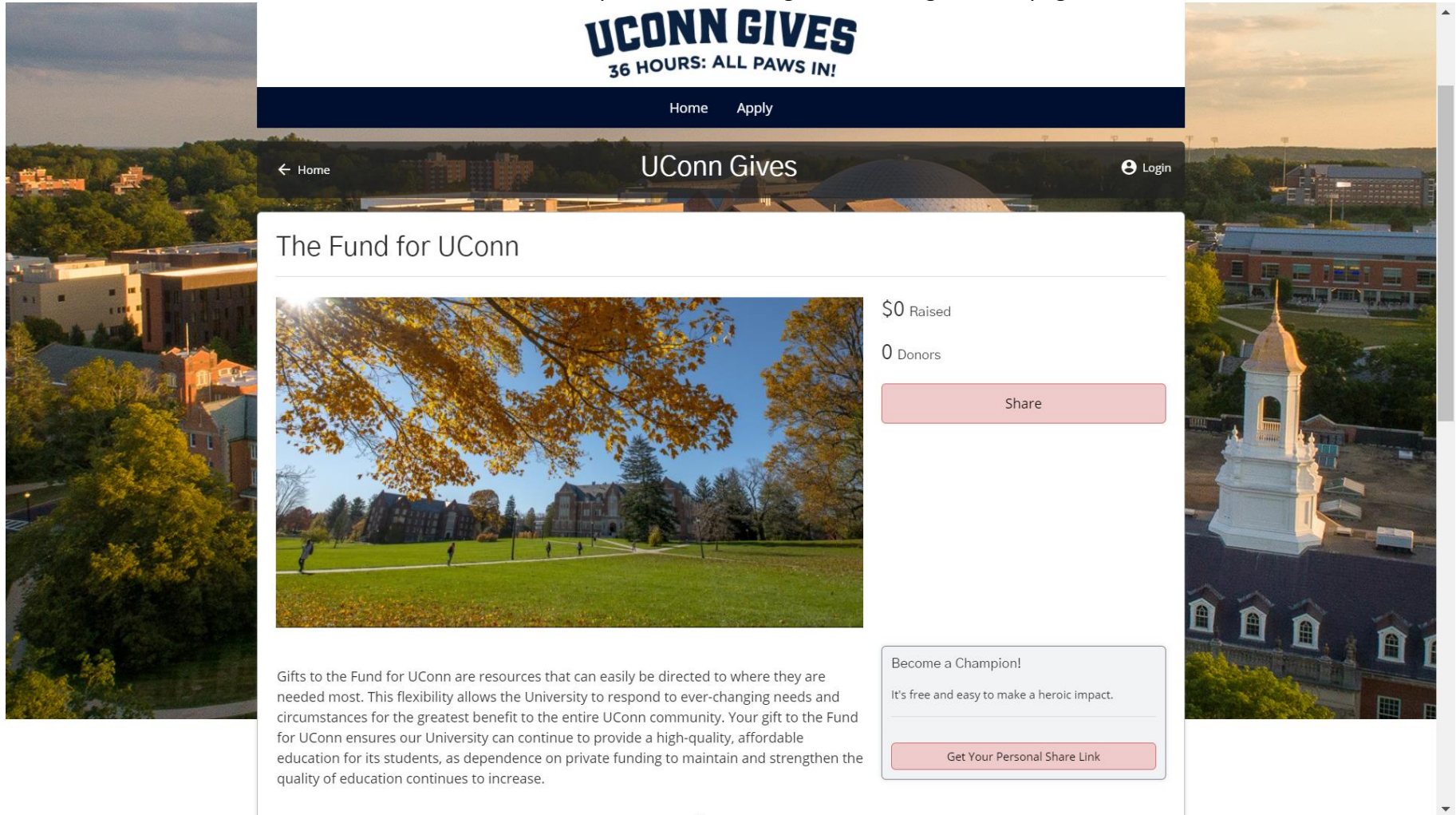
What does a UConn Gives champion do?

- Reach out to their network on social media, email, phone, or whatever medium they are most comfortable with
- Prior to UConn Gives: Send save-the-date messages and posts, share why they are choosing to donate, and encourage others to join them
- During UConn Gives: Participate in social media challenges
- Share links to giving pages and encourage people to give on social media
- Send emails to their network encouraging people to give
- Call/text/send a carrier pigeon (whatever their preferred method!)

Become a Champion:

Step 1:

- Find the story you intend on being a champion for. In this example we will use The Fund for UConn.
- Click “Get Personal Share Link” in the Become a Champion box on the right-hand margin of the page.




UConn Gives
36 HOURS: ALL PAWS IN!

Home Apply

← Home UConn Gives Login

The Fund for UConn



\$0 Raised
0 Donors

Share

Become a Champion!
It's free and easy to make a heroic impact.

Get Your Personal Share Link

Gifts to the Fund for UConn are resources that can easily be directed to where they are needed most. This flexibility allows the University to respond to ever-changing needs and circumstances for the greatest benefit to the entire UConn community. Your gift to the Fund for UConn ensures our University can continue to provide a high-quality, affordable education for its students, as dependence on private funding to maintain and strengthen the quality of education continues to increase.

Step 2: Fill in your email address for the confirmation link. If you already have an account from previous years you are able to log in from here.

The image shows a screenshot of a website with a modal form overlaid. The modal is titled "Join the Community!" and contains the following elements:


- A close button (X) in the top right corner.
- Text: "Enter your email address below, and we'll send an email with a link to activate your account."
- An "Email Address" label with a red dot, followed by an empty text input field.
- A "Send Confirmation Email" button.
- A "Have an Account? Log In" button.

The background website content includes:

- A navigation bar with a "Home" button and a "Login" button.
- A header with the text "The Fund for UConn".
- A large image of a green lawn with trees and a building in the background.
- A "Share" button.
- A section titled "Become a Champion!" with the text "It's free and easy to make a heroic impact." and a "Get Your Personal Share Link" button.

Step 3: Navigate to the email you put in

- Look for an email from info@communityfunded.com. If this email is not in your inbox within 5 minutes please refresh the page and check you spam folder
- Emails from this address have frequently been lost in Spam or Promotion Tab on Gmail.
- Hit “Lets do this!” to be rerouted to the giving page.

Confirm Your Email to Champion Your Cause!  Inbox x



info@communityfunded.com
to me

2:38 PM (1 minute ago) ☆ ↶ ⋮



Confirm your email to become a Champion for UConn Gives!

You can help make a difference!

Thank you for being a part of our community.

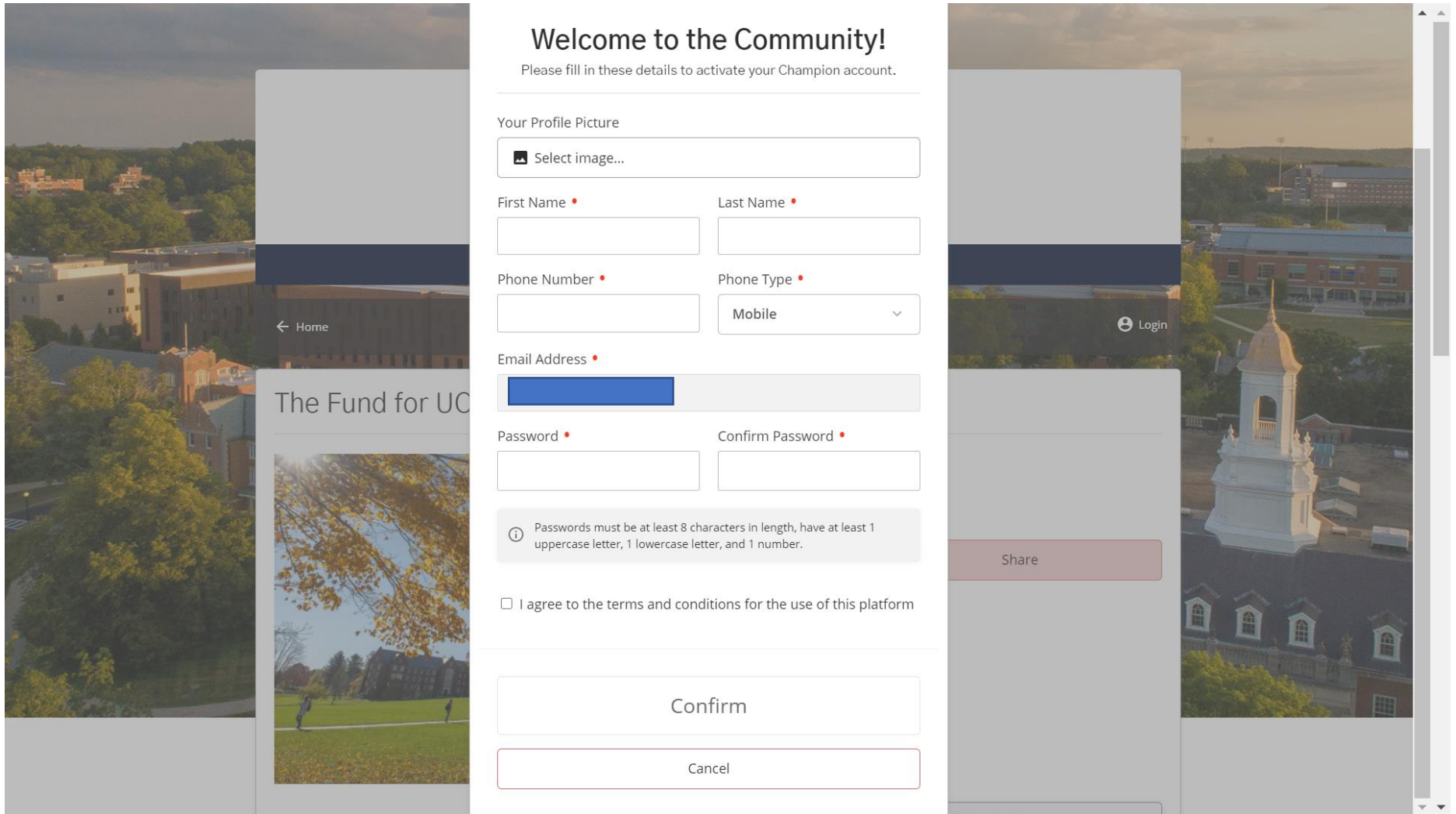
If you have questions contact the administrator, info@communityfunded.com

Let's do this!

ik.me/L0/.../_ThtsOb_fLdV7E_0Dp6zrGEHGbU=202

Step 4: Fill in Contact Sheet

- Fill in this sheet with the necessary information.
 - Fields with a red dot are mandatory. If you leave a section blank you will not be able to submit the information
- Write your password down as you will be able to use this account in future years.
- Hit “confirm” when finished



Welcome to the Community!
Please fill in these details to activate your Champion account.

Your Profile Picture

First Name • Last Name •

Phone Number • Phone Type •

Email Address •

Password • Confirm Password •

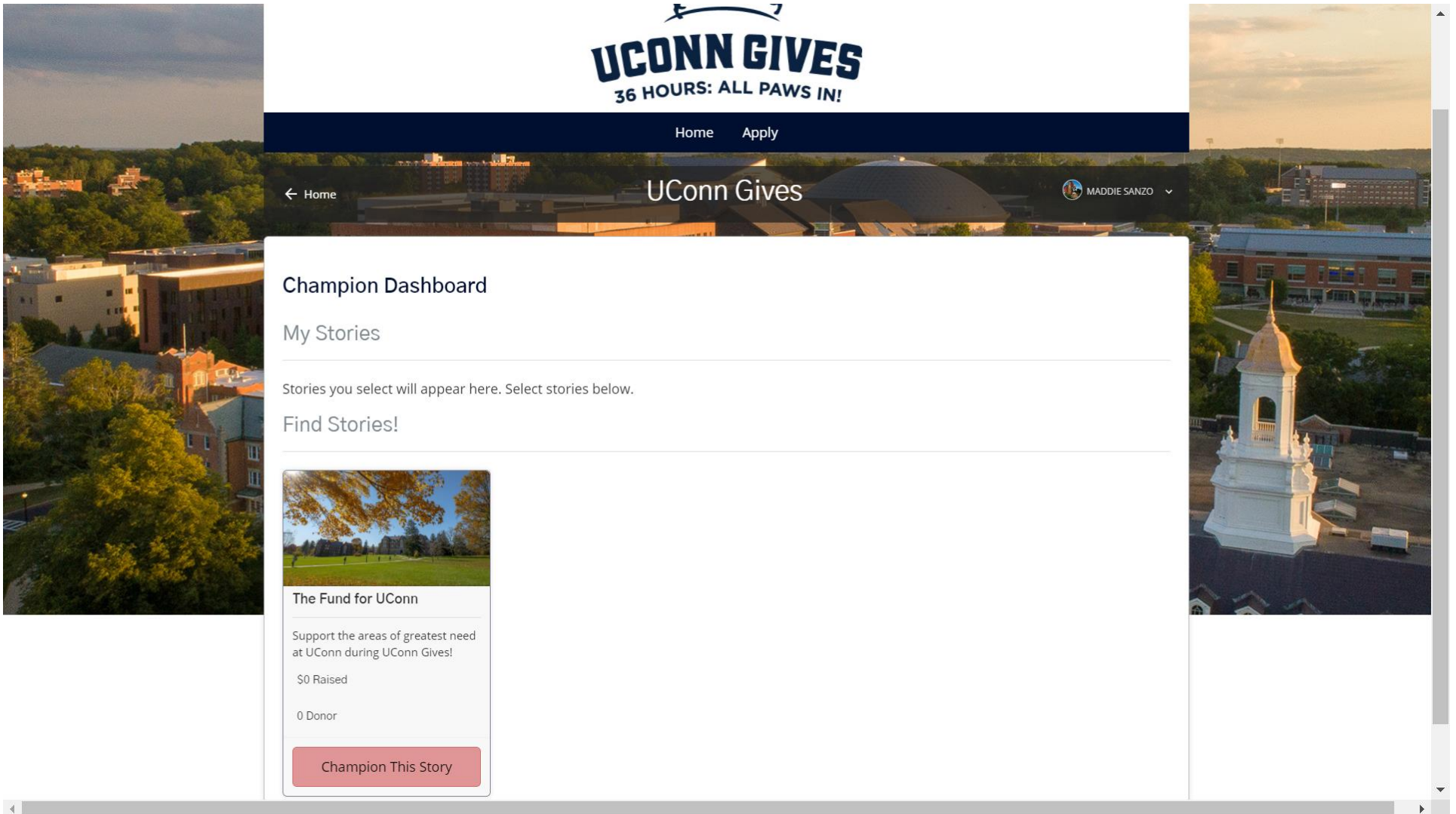
ⓘ Passwords must be at least 8 characters in length, have at least 1 uppercase letter, 1 lowercase letter, and 1 number.

I agree to the terms and conditions for the use of this platform

Background image: Aerial view of a university campus with a prominent white building featuring a dome.

Step 5: Champion This Story!

- Click on “Champion This Story” of the one you are interested in.
- You will see a gallery of stories under the “Find Stories” section. If you would like to champion more than one, they will be listed here.



The screenshot displays the 'UConn Gives' website interface. At the top, the logo reads 'UConn Gives' with the tagline '36 HOURS: ALL PAWS IN!'. Below the logo is a dark blue navigation bar with 'Home' and 'Apply' links. A secondary navigation bar features a back arrow, 'Home', the 'UConn Gives' title, and a user profile for 'MADDIE SANZO'. The main content area is titled 'Champion Dashboard' and includes a 'My Stories' section with the instruction 'Stories you select will appear here. Select stories below.' and a 'Find Stories!' section. A story card for 'The Fund for UConn' is visible, featuring a photo of a golf course and the text: 'Support the areas of greatest need at UConn during UConn Gives!', '\$0 Raised', and '0 Donor'. A red 'Champion This Story' button is located at the bottom of the card.

Step 6: Fill in Champion Information

- Your personal message will be displayed on your Champion Dashboard for donors to see. This is where you can state the importance of giving to your cause, why you care, the mission, etc.
- Your goal can be one of the suggested or a custom number
- Hit continue when finished

The screenshot shows the 'Edit Message & Goal' dialog box overlaid on the [STORY] The Fund for UConn interface. The dialog box contains the following elements:

- Title:** Edit Message & Goal
- Your message to friends and followers:** A text area containing the message: "Please join me in supporting this important cause!". To the left of the text area is a circular profile picture of a dog.
- Your personal fundraising goal:** A row of four buttons: "\$100", "\$500", "\$1,000", and "Other".
- Your personal donor goal:** A text input field.
- Buttons:** "Cancel" and "Save Changes".
- Footer:** "Stop Championing this Story" and "Powered by Community Funded".

The background interface shows the [STORY] The Fund for UConn page with the following details:

- Header:** [STORY] The Fund for UConn, 1 members, 1 is online.
- Message:** Say hello!
- My Stories:** A section with a story titled "The Fund for UConn" with a description: "Support the areas of greatest need at UConn during UConn Gives!" and a goal of "\$1 of \$5,000".
- Statistics:** New Givers: 0, Gifts: 0, New Stories: 0.
- Keep Sharing!:** Facebook, Twitter, E-Mail buttons.
- Your Personal Link:** <https://give.communityfunded.com/r/y6C> Copy Link
- Setup Your Appeal:** A red button.

Step 7: Setting up Chat Communication

- Click “Setup Chat Communication”
- Plug in your name
- Chat with other champions of your story



Home About

← Home UConn Gives 2022 MADELINE SANZO

Champion Dashboard

Setup Chat Communication

My Stories

\$0.00 Raised Setup Your Appeal

of \$0.00 Goal

0

New Givers	Gifts	New Shares
0	0	0

Keep Sharing!

Facebook Twitter E-Mail

Your Personal Link

<https://give.communityfunded.com/r/y6C> Copy Link

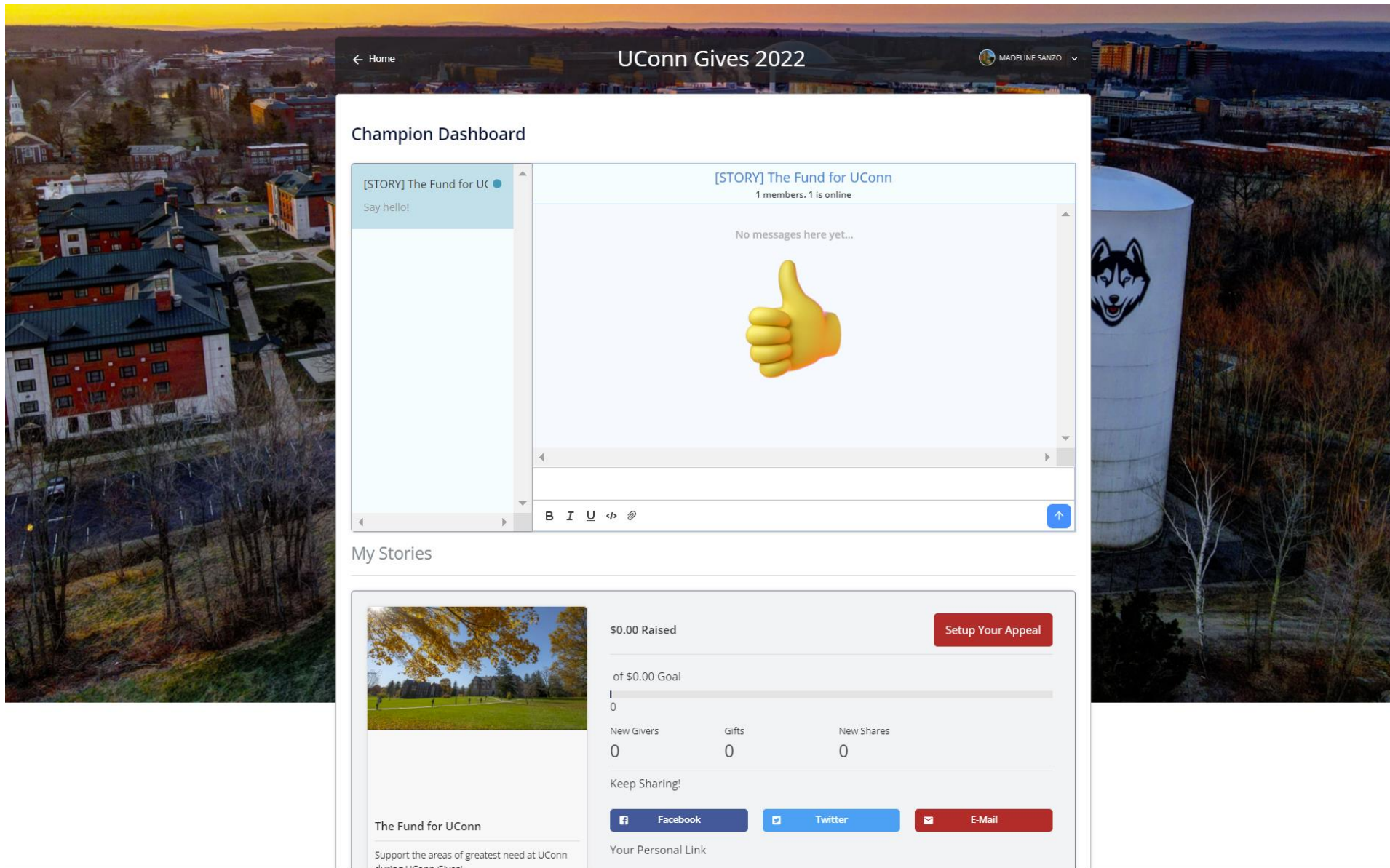
The Fund for UConn

Support the areas of greatest need at UConn during UConn Gives!

\$1 of \$5,000

Step 8: Get familiar with your dashboard

- “Setup Your Appeal” – gives you the chance to edit your personal message and donor goal from step 6
- Click on the Facebook, Twitter or Email buttons to share quickly to those sites
- Copy Link to your Dashboard to share with friends and family!
- Come back often to check the stats for your cause and chat with others

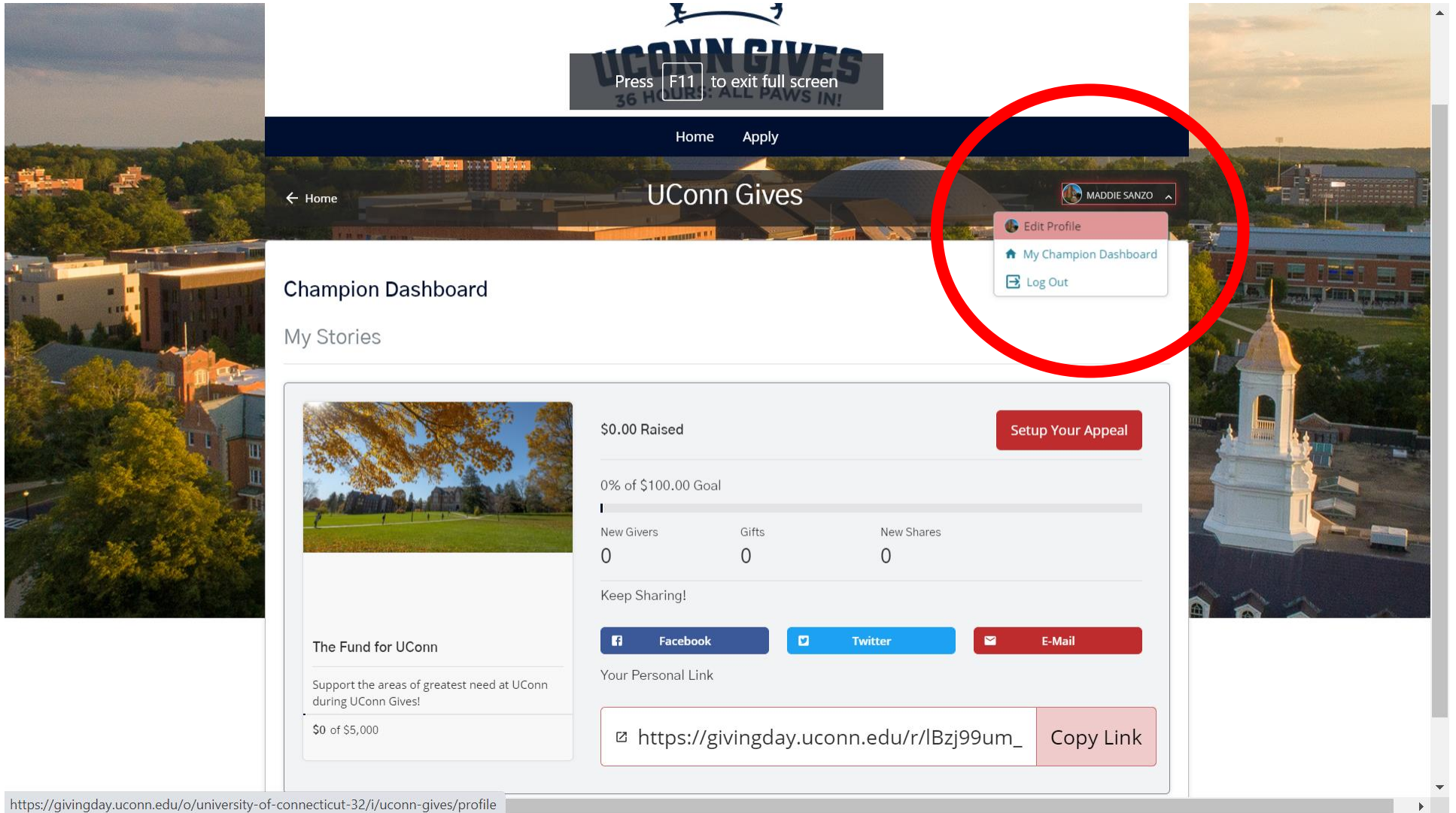


The screenshot displays the 'UConn Gives 2022' Champion Dashboard. At the top, there is a navigation bar with a 'Home' button and the user's name 'MADLINE SANZO'. The main content area is divided into several sections:

- Champion Dashboard:** This section contains a chat window for '[STORY] The Fund for UConn'. The chat header shows '1 members. 1 is online'. The chat area displays 'No messages here yet...' and a large yellow thumbs-up emoji. Below the chat is a text input field with a blue send button.
- My Stories:** This section features a story card for 'The Fund for UConn'. It includes a thumbnail image of a golf course, a progress bar showing '\$0.00 Raised' of a '\$0.00 Goal', and a red 'Setup Your Appeal' button. Below the progress bar, there are statistics for 'New Givers' (0), 'Gifts' (0), and 'New Shares' (0). A 'Keep Sharing!' section contains buttons for Facebook, Twitter, and E-Mail. At the bottom, there is a 'Your Personal Link' field.

Step 9: Need to edit?

- Click “Edit Profile” in the dropdown menu
- You can change your profile photo and other necessary contact information.



The screenshot shows the UConn Gives Champion Dashboard. At the top, there is a banner for "UConn Gives" with the text "36 HOURS. ALL PAWS IN!". Below the banner is a navigation bar with "Home" and "Apply" links. The main content area is titled "Champion Dashboard" and "My Stories". A red circle highlights the user profile dropdown menu, which includes the following options:

- Edit Profile
- My Champion Dashboard
- Log Out

The dashboard displays the following information:

- \$0.00 Raised** (with a "Setup Your Appeal" button)
- 0% of \$100.00 Goal** (with a progress bar)
- New Givers: 0**
- Gifts: 0**
- New Shares: 0**
- Keep Sharing!** (with buttons for Facebook, Twitter, and E-Mail)
- Your Personal Link:** https://givingday.uconn.edu/r/lBzj99um_ (with a "Copy Link" button)

At the bottom left, the URL is displayed: <https://givingday.uconn.edu/o/university-of-connecticut-32/i/uconn-gives/profile>

Questions on becoming a Champion?

Contact Madeline Sanzo at msanzo@foundation.uconn.edu with any champion related questions.



Having technical issues with Community Funded?

Contact Ryan Merclean at rmerclean@foundation.uconn.edu