Event Photographer

The event photographer role can either be done by the lead volunteer or another event volunteer. We encourage volunteers to use a smartphone or a camera if they have one.

Having photos of UConn Alumni events is extremely important as we use pictures to do the following:

* Provide speakers with thank-you gifts
* Show those who did not attend the event what they missed out on so they will consider future UConn Alumni events
* Promote future programming

Types of photos we look for at an event:

* Group Shots
  + Can be of small groups or a group picture of everyone that attended
* Photos of speakers at event
  + Can be used as a post-event thank-you gift or to highlight the panel’s expertise
* Candid shots
  + Can show the layout or the size of the event