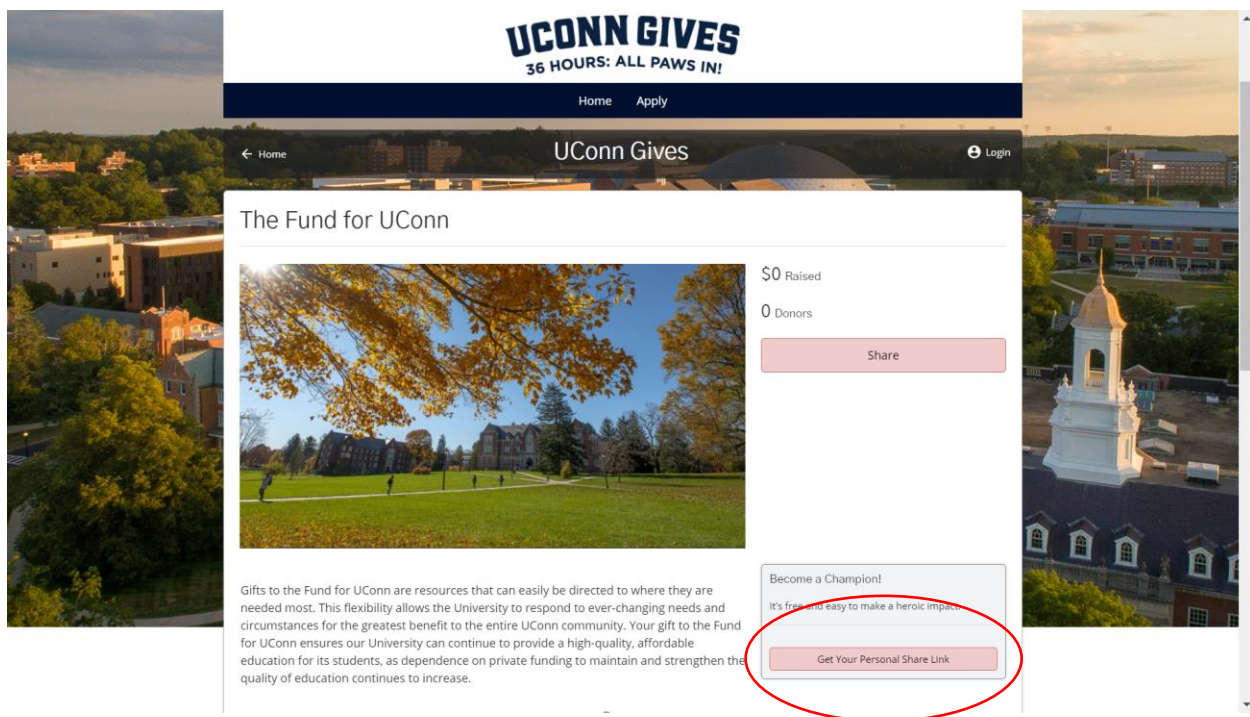




## CHAMPION QUICK START GUIDE

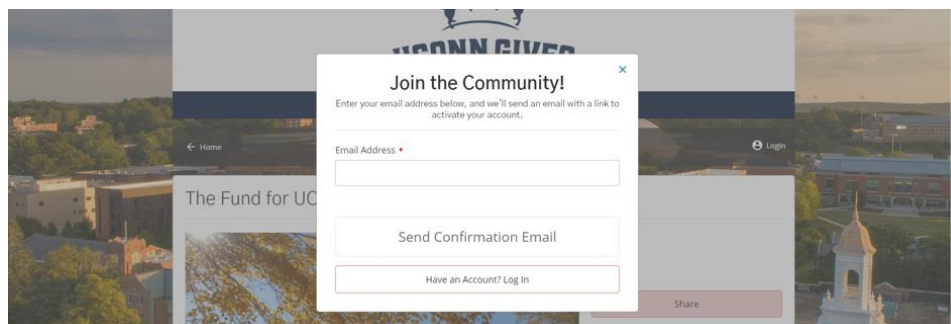
### Step 1: Get Started

- Visit <https://givingday.uconn.edu> and search for the “story” you would like to champion. You can also choose to be a Champion for the overall UConn Gives initiative. In this guide, we chose “The Fund for UConn” as our story.
- Click “Get Your Personal Share Link” in the Become a Champion box on the right-hand margin of the UConn Gives page.



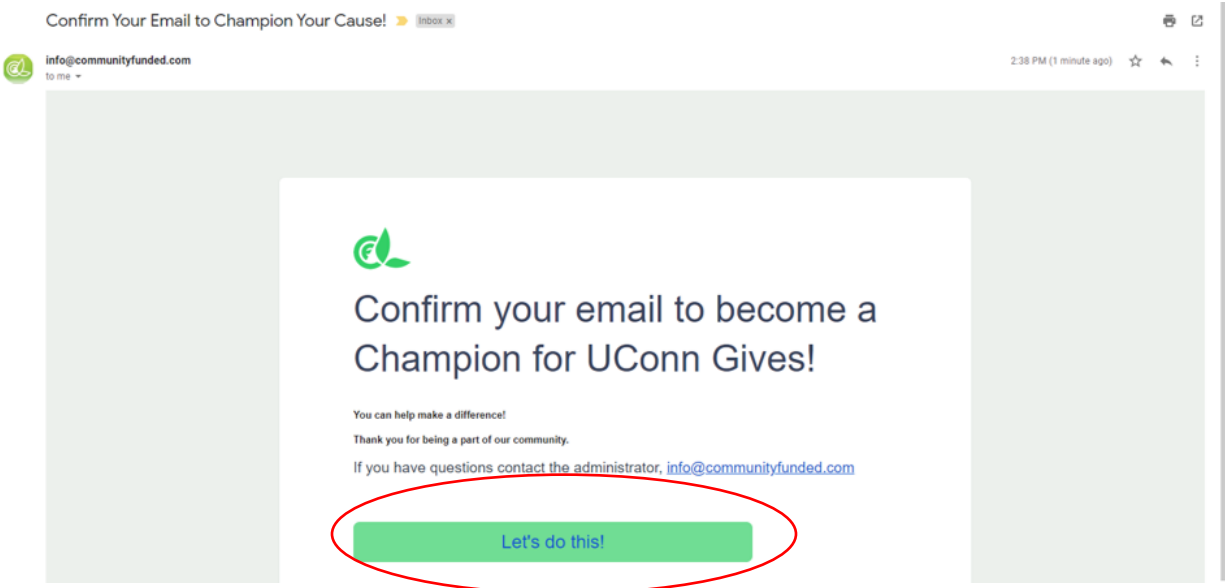
### Step 2: Sign up for Community Funded Account

- Fill in your email address in the pop-up box to receive an account confirmation email. If you participated as a Champion in prior years, you should be able to login to Community Funded, our fundraising platform, from here.



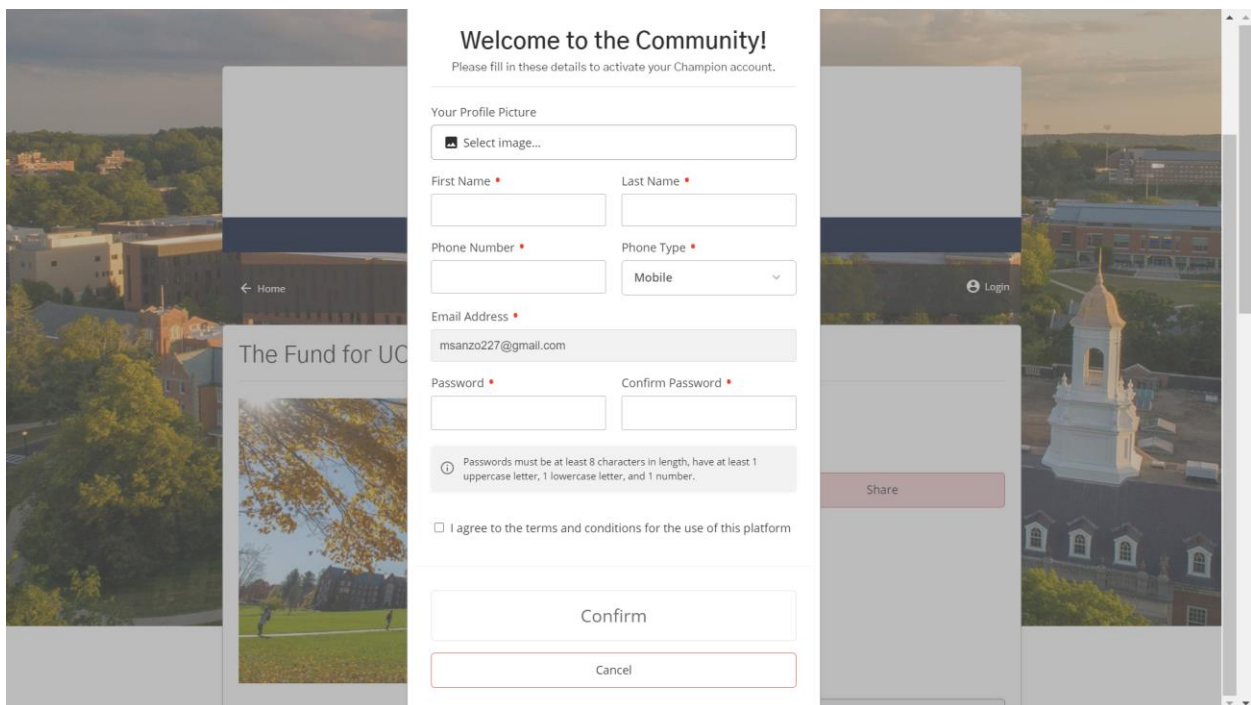
### Step 3: Confirm Your Community Funded Account

- Confirm your Community Funded account. You will look for an email from [info@communityfunded.com](mailto:info@communityfunded.com). If you do not receive this email within 5 minutes of signing up, please refresh your inbox and check your spam folder.
- Once you receive your email, click “Let’s do this!” and you will be re-routed to the UConn Gives page.



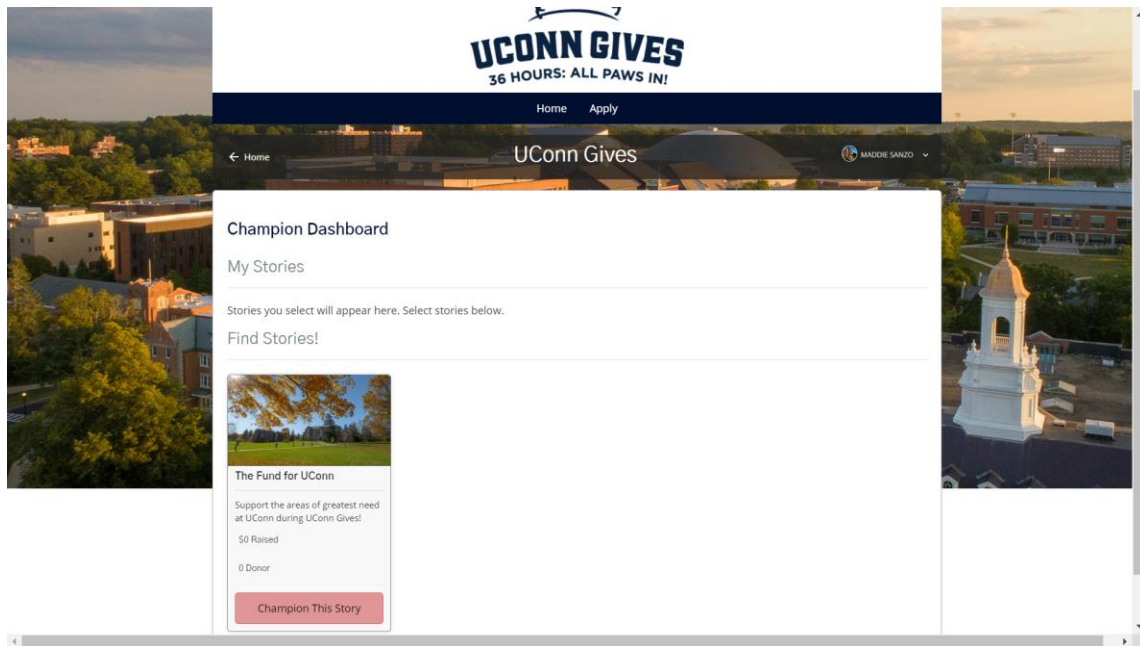
### Step 4: Create your Community Funded Profile

- Fill out your Community Funded account profile with the necessary information. Please note, fields with a red asterisk are required fields.



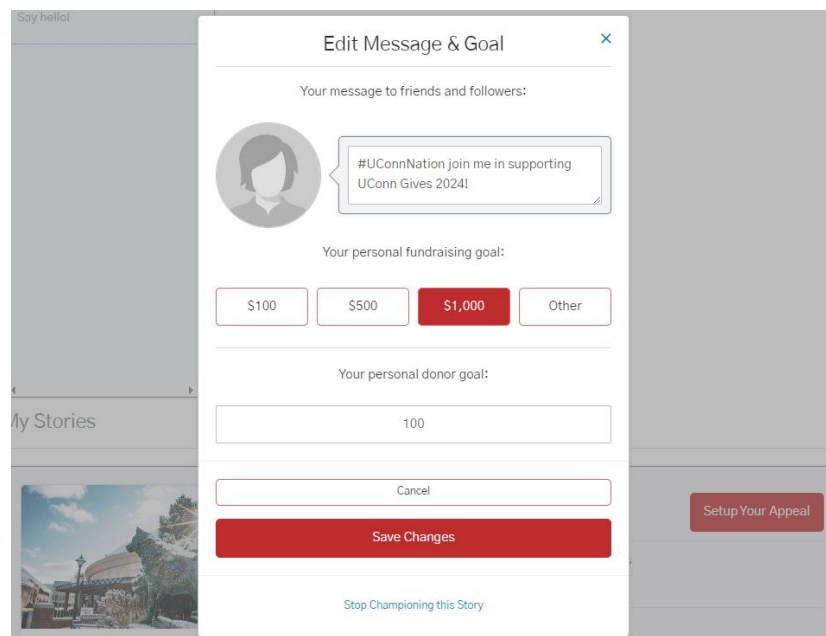
## Step 5: Champion Your Story

- After completing your profile, you will be taken to your Champion Dashboard. If you have decided to champion more than one UConn Gives story, a gallery of those stories will be listed here.
- Click “Champion This Story.”



## Step 6: Create Your Personal UConn Gives Goals

- This is where you will set up your personal Champion goals and can include a personal message about why it is important to support your cause and/or why you are getting involved in supporting UConn Gives.
- Click “Save Changes” once you’ve filled out this information.



## Step 7: Get Familiar with Your Champion Dashboard

- Click on “Set Your Appeal” at any time to edit your personal message or update your donor goals that you set in the previous step.
- Click on the Facebook, X (formally Twitter), or E-mail buttons to easily share your personal message and unique giving link.
- “Copy Link” to share your personal link with your friends, family, and other networks.
- Visit <https://www.foundation.uconn.edu/toolkit/> for sample communications, logos, and other social media graphics you can include in your outreach.
- Be sure to visit your Champion Dashboard often to see how many new donors and gifts you’ve received through your personal outreach!

My Stories

Click “Edit” to Set Your Goals Setup Your Appeal

New Givers	Gifts	New Shares
0	0	1

Keep Sharing!

Facebook X E-Mail

Your Personal Link

<https://givingday.uconn.edu/r/a3nyxiVD2> Copy Link

Find Stories!

## Champion Resources

Champion Recruitment Guide: [Champion Recruitment Guide - UConn Foundation](#)

UConn Gives Toolkit: [UConn Gives Toolkit - UConn Foundation](#)

UConn Gives FAQs: [About UConn Gives 2024](#)

## Need Assistance?

Contact Madeline Sanzo at [msanzo@foundation.uconn.edu](mailto:msanzo@foundation.uconn.edu) with any Champion-related questions.

Contact Ryan Merclean at [rmerclean@foundation.uconn.edu](mailto:rmerclean@foundation.uconn.edu) with any questions about the Community Funded platform.